

Angela Muñoz

GRAPHIC DESIGNER

I am a professional graphic designer and photographer with an eye for rigorous attention to detail and impeccable retouching skills. I have expertise in typography, content layouts, pre-press, and digital mediums.

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✉ contact@anpamuca.com

🌐 anpamuca.com

📸 etsy.com/shop/anpamuca

📷 instagram.com/anpamuca_creativeshop

🌐 linkedin.com/in/anpamuca

📸 instagram.com/koncepto_rocks

CAPABILITY

Adobe Photoshop	<div><div style="width: 90%;"></div></div>	90%
Adobe Indesign	<div><div style="width: 90%;"></div></div>	90%
Adobe Illustrator	<div><div style="width: 80%;"></div></div>	80%
Adobe Lightroom	<div><div style="width: 90%;"></div></div>	90%
Adobe XD	<div><div style="width: 40%;"></div></div>	40%

SKILLS

Brand & Corporate Identity
Creative Campaign Ideation
Logo Design • Large Format Advertising
Photo retouching • Photograph Manipulation

LANGUAGES

English	<div><div style="width: 90%;"></div></div>	90%
Spanish	<div><div style="width: 100%;"></div></div>	100%

EDUCATION

UNIVERSIDAD PONTIFICIA BOLIVARIANA
Bachelor of Arts, Degree in Advertisement
and Marketing - MEDELLÍN, COLOMBIA

INTERESTS



RELEVANT WORK EXPERIENCE

REMOTE FREELANCE GRAPHIC DESIGNER SINCE 2018

Rowe Furniture - NC (2023)

Managed content and updated furniture catalogues for print and web, crafted social media ads for new products, and designed materials for the Spring 2023 High Point Furniture Market.

Highwoods Properties - NC (2023)

Revamped welcome guides for new tenants, delivering updates, improvements and changes.

The Aviation Agency - FL (2020 - 2022)

Created layouts for print campaigns, collaborating with the creative team for a full-service advertising agency specialize in aviation.

Gardner Webb University - NC (2018 - 2021)

Developed innovative visual printed and digital materials print to communicate, inspire, and inform undergraduate students, and Alumni.

Atrium Health - NC (2020)

Responsible for concept ideation and layout of their Diversity Impact Report.

Equitable Financial Services Company - NY (2020)

Rebranding of services portfolio collateral materials.

Lionel Model Trains - NC (2019)

Photograph manipulation and image retouching for annual catalog.

CDT - The Community Development Trust - NY (2018)

Concept development, and layout of case studies, and brochures.

INDEPENDENT VENTURES

Freelance Photographer - FL / NC (2009 - Present)

Capture photographs understanding the principles of composition, color and light for Portraits, Corporate, Wedding Photojournalism and Events. Skilled in image-manipulation, photo editing and image-management software.

Etsy Store Owner- NC (2022 - Present)

I design invitations, greeting cards, party creations for kids and adults, infusing every occasion with unique charm. Additionally, I create my own social media promotion, manage customer service, and handle various other responsibilities with a hands-on approach.

AD AGENCY: ART DIRECTOR • PRODUCTION • PHOTOGRAPHER

BPD Advertising - FL (2009 - 2017)

- Collaborated with the creative team developing innovative ideas, and concepts for healthcare industry clients such as: Holy Cross Hospital, HCA Healthcare, Florida Hospital, St. Lukes Hospital, St. Vincent's Healthcare, and Adventist Health.

- Planned, created and produced communications materials like brochures, print and web/mobile ads, catalogs, direct mail, corporate identity, billboards, among other media.

- Successfully enhanced the company's corporate culture with an in-house rebranding campaign that included stationery, employee onboarding materials, and large wall art designs for offices.

- Served as the lead photographer for all in-house events and outings to capture images for corporate culture content material used on social media, website, promotions and employee wall display.