ANGELA MUÑOZ

GRAPHIC DESIGNER | PRODUCTION DESIGNER | RETOUCHER

Graphic Designer specializing in print and digital design, production layout, catalogs, brochures, marketing collateral, brand identity, photo retouching, and digital manipulation. Experienced in deadline-driven agency, corporate, higher-education, and freelance environments, managing multiple projects while maintaining brand standards, accuracy, and production-ready files.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer & Photographer | Remote | 2018–Present

- Design and produce brochures, catalogs, advertisements, marketing collateral, digital graphics, social media assets, big format materials like billboards and wraps
- Manage projects from concepts and layouts through revisions, final artwork, and production-ready files.
- Work within client brand standards and established templates while maintaining consistency across print and digital applications.
- Collaborate with clients and creative teams through structured project-management workflows and deadline-driven production schedules.
- Provide photography, image editing, retouching, and digital manipulation for marketing and promotional materials.

Rowe Furniture – NC | Catalog & Marketing Production | 2023 – 2026

- Produced and updated product catalog pages and marketing materials for print and digital use, working from established templates, product specifications, imagery, and brand standards.
- Created marketing materials and social media advertising supporting High Point Furniture Market, coordinating revisions and production details with internal teams.

BigOrange Marketing – OH | Digital & Video Content | 2024 - 2026

- Supported client collateral projects including brochures, catalogs, photo retouching, and other marketing materials.
- Produced branded video and social media assets incorporating graphics, music, and voiceovers according to client specifications and deadlines.

The Aviation Agency – FL | Print Campaign Design | 2020 – 2023

- Designed print campaign materials and marketing layouts for aviation industry clients for aviation expo events while collaborating with creative and account teams.

Gardner-Webb University – NC | 2018 – 2021

- Designed and produced brochures, catalogs, signage, event materials, recruitment materials, and digital communications, maintained institutional brand standards
- Partnered with multiple departments to support recruitment, alumni outreach, events, and campus communications.

BPD Advertising – FL | 2009 – 2017
Art Director | Production Designer | Photographer |

- Developed creative concepts and produced marketing materials for healthcare clients including Holy Cross Hospital, HCA Healthcare, and Adventist Health.
- Designed brochures, advertisements, catalogs, direct mail, internal communications, and large-format graphics, billboards, vehicle wraps.
- Led production of the agency corporate rebrand, including internal branding, employee materials, environmental graphics, and office installations.
- Managed projects from concept and layout through revisions and final production in a fast-paced agency environment.
- Served as lead photographer for corporate events and promotional content used across print and digital platforms.

Greensboro, NC

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ADDITIONAL EXPERIENCE

Professional Photographer

Portrait, corporate event, wedding, and commercial photography; lighting, composition, image selection, editing, retouching, and digital manipulation.

EDUCATION

Universidad Pontificia Bolivariana
Medellín, Colombia
Bachelor of Arts in Advertising & Marketing

TECHNICAL & CORE SKILLS

Adobe Creative Suite: InDesign • Photoshop • Illustrator • Lightroom • Adobe XD
Additional: Canva • Silhouette • PDF Prepress & Production • Asana • Monday.com • Workamajig
Design: Print Production & Layout • Catalog & Brochure Design • Production Artwork • Prepress • Brand Identity • Marketing Collateral • Template-Based Design • Digital & Social Media Design • High-Volume Content Production • Large-Format Graphics • Photo Retouching • Digital Manipulation • Image Editing • Video Editing

LANGUAGES

English — Fluent | Spanish — Native